



Feedback & Self-Evaluation

CITY	STATE
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DOLLAR WISE

You can use this form to evaluate your local campaign. Please provide your name and contact information so we can follow up for clarification with you if needed. Of the ten areas listed below, score those that apply to your local campaign. Set a goal for your local campaign in the near future, and provide any additional comments you feel are necessary. In addition to evaluating your local campaign, please provide feedback, such as your ideas and suggestions, to the Mayors' National Dollar Wise Campaign. We value your input.

All information submitted via this form will remain confidential and will be used only for analysis of the Mayors' National Dollar Wise Campaign.

When you have completed this form, please e-mail it to dollarwise@usmayors.org or fax to **202.429.0422**.

PERSON COMPLETING FORM

NAME	
PHONE	FAX
E-MAIL	

SCORES

5 = WELL ESTABLISHED/HIGH ACTIVITY | 1 = UNDER DEVELOPMENT

1	Dollar Wise Week	5	4	3	2	1
2	Other Dollar Wise events (forums, seminars, workshops, classes, etc.)	5	4	3	2	1
3	Communication with the community and partner organizations	5	4	3	2	1
4	Analyzing and addressing city's financial literacy needs	5	4	3	2	1
5	Curriculum and other campaign materials	5	4	3	2	1
6	Effectiveness in reaching target groups	5	4	3	2	1
7	Partnerships with community organizations	5	4	3	2	1
8	Goalsetting and innovation	5	4	3	2	1
9	Program budgeting and cost	5	4	3	2	1
10	Applying for Dollar Wise Capacity Grants	5	4	3	2	1

FEEDBACK FOR THE MAYORS' NATIONAL DOLLAR WISE CAMPAIGN HOW CAN WE SERVE YOU BETTER?

GOAL FOR YOUR LOCAL CAMPAIGN

ADDITIONAL COMMENTS
